



**JOIN**

**CREATIVE BUSINESS CUP**

**NATIONAL**

**PARTNER**

## Get involved – become a National Partner

- Make your organization a role model for the creative industries in your country and help foster the world's best creative startups.
- Be the leading organisation for startups in the creative industries in your country
- Promote your organisation through the Creative Business Cup network and community including promotion in the presence of all 150 partners of Global Entrepreneurship Network.
- Join CBC's international projects and become part of an international and selective network with other partner organisations and industry experts.
- Join our National Partner resource lab and community forum
- Participate in our National Summit
- Opportunity to win National Partner of the year award

You can offer your startups

- Opportunity to join an international network and market access
- Improved access to finance through investor readiness initiatives
- Global networking with startups, investors, companies and governments.
- Capacity building of entrepreneurship organizations
- Feedback from other startups, investors and industry experts
- Chance to represent their country as national winner at the global finals
- Chance to win cash money and special prizes at the global finals

“ Being a part of Creative Business Cup is the best thing that has happened to us since we started our company. I would wish for every startup idea that they could get the chance to be a part of this amazing event. ”

Jakob Balslev, CEO & Founder, Cinema dell'Arte, National Winner of Denmark 2013

“The creative industries needs this kind of stage to get their pioneers and entrepreneurs up and running.”

Anniken Fjelberg, Founding Partner & Chairman, 657 Oslo, Jurymember and National Partner

We offer a variety of competitions:

**National Creative Business Cup Competitions** hosted by our National Partners are held throughout the year and selects one national winner to compete in the global finals.

**Global Creative Business Cup Finals** is where national winners compete in the finals and will pitch their business concept to a professional international jury. The event is held in Copenhagen, Denmark each November.

**Creative Business Solutions** are sector specific challenges that strive to solve existing problems and encourage creative startups to tackle future challenges within the creative sector.

**The Investor Pitch** is for all startups not only National Winners. Startups submit their business concept in YouNoodle and are then automatically screened for the Investor Pitch. The Investor Pitch focuses on investability and investor readiness.

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“What an incredible and inspirational event you have created, on so many levels. I found more stories in one day in Copenhagen than I found in 6 weeks in United States”

Amy Cosper, Founder, RadicalUpstarts

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## OUR GLOBAL FINALS EACH YEAR INCLUDE

- Over 500 participants
- Representation from more than 60 countries
- More than 100 pitches from great startups around the world
- Prizes worth over 150,000 USD
- 480 articles all over the world which reach more than 25 mio. readers

# WHAT IS CREATIVE BUSINESS CUP?

Creative Business Cup empowers entrepreneurs in the creative industries, connects them to investors and global markets and strengthens their innovative capabilities to the benefit of industry and society.

Creative Business Cup is a featured event of Global Entrepreneurship Week (GEW), being one of the top five events; the Creative Business Cup is actively promoted in more than 150 countries around the globe.

We promote entrepreneurship, innovation and competitiveness in the creative industries, nationally, regionally and globally.

Globally, creative industries is outpacing every other sector with an estimated 646 billion USD in annual global exports of cultural goods and services.

“ The creative industries are important to the wealth and success of all our societies. The creative industries are drivers of growth ”

HRH Crown Prince Frederik of Denmark



## Creative Business Cup

Join Creative Business Cup on  
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