



Creative Business Cup

27 Nov 2018
Copenhagen

PROGRAM - 27 NOVEMBER

KEA - Copenhagen School of Design and Technology

Time	Activity	Stage
08.30 - 16.00	OPEN FOR REGISTRATION	Welcome Desk
09.00 - 9.45	Opening Session	CellRobot
09.45- 10.30	Women's Entrepreneurship Panel	Blitab
09.45- 10.30	Focus on Africa	Professor Why
10.30 - 10.50	Ingrid Vanderveldt - Keynote	CellRobot
10.50 - 11.50	Semi-Finals pitches	CellRobot
11.50 - 12.45	Creative Business Investor	CellRobot
12.00 - 12.45	Adventure	Blitab
12.00 - 12.45	Play & Learn	Professor Why
12.45 - 13.30	LUNCH	
13.30 - 14.15	INVIO Experience Technology Solution	CellRobot
13.30 - 14.15	Policy for Creative Industries	Blitab
13.30 - 14.15	The Future of Food	Professor Why
14.15 - 15.00	Welcome - Hospitality and Tourism	Blitab
14.15 - 15.00	Focus on MENA	Professor Why
15.00 - 15.45	Global Finals pitches	CellRobot
15.45 - 16.05	Rufus Gifford - Keynote	CellRobot
16.05 - 16.30	CBC Startup Panel	CellRobot
16.30 - 17.00	Prize Ceremony	CellRobot
17.00	RECEPTION Hosted by Embassy of Estonia & Carlsberg.	

CREATING BRILLIANCE

On the other side of your fear, is your success.

Every year we do this event – this fantastically artsy combination of start-ups and creativity event in Copenhagen. It's called the Creative Business Cup, in which we acknowledge the best and the brightest ideas from founders driving change and pushing visions forward – around the world. The event represents everything that is great and meaningful in entrepreneurship and, really – humanity. It's sort of our kiss on the cheek and nod to innovation. It's also a part of our philosophy of the creative economy and the force of creating lasting impact and an introduction of new ways of seeing.

The CBC Global Finals is a big deal because it combines every element of entrepreneurship, business and culture: We love disruption. We celebrate innovation. We embrace technology. But the top of mind for us is championing creativity and the notion of creative thinking. No matter who you are, you stand to benefit from the tenets of creativity – in leadership, startups, pivots, policy, sustainability – and everything you do in life.

Welcome to the freshly minted Creative Business Network. We hope it becomes the destination for creative minds, creative leaders and creative thinkers – and for every curious human on the planet. Go be great and welcome to our movement – creativity in everything you do.



Rasmus Wiinstedt Tschering
Managing Director, Creative Business Cup



SPEAKERS & JURY

SPEAKERS

Ingrid Vanderveldt

Rufus Gifford

GLOBAL FINALS JURY

Lars Seier Christensen
Amy Cosper
Jean-Philippe Amos
Daiva Staneikaite Naldal
Ingrid Vanderveldt

Bola Ray
Otho Kerr
Safa Sharif
Yu Yang
Salman T. Jaffrey

SEMI-FINALS JURY

Anette Nørgaard
Anders Peter Johansen
Betina Simonsen
Louise Ertman Baunsgaard

Janus Krarup
Sten Peters
Steffen Kirkegaard
Søren Stenderup

STARTUPS



National Winners























INVIO Solution



CB Investor Pitch

Country		Startup	Website
Afghanistan	★	Maktab	www.maktab.edu.af
Albania	★	Mine.al	www.mine.al
Australia	★	ANTI.	www.antiordinary.co
Austria	★	EET	www.eet.energy
Azerbaijan	★	Ay-Try	www.ay-try.com
Bahrain	★	The Stories Studio	www.thestoriesstudio.com
Botswana	★	JUST GINGER	www.justgingerbevs.com
Brazil	★	Gigoia Studios	www.gigoiastudios.com
Bulgaria	★	Taratanci LTD	www.taratanci.com
Canada	★	Airo.Life	www.airo.life
China	💡	MBH	www.mbh.ai
China	🤖	★ ConfigReality	www.configreality.com
China	💡	Beijing muyu Technology	www.mooyee-tech.com
Cyprus	★	MyBook Heroes Ltd	www.mybookheroes.com
Czech Republic	★	miomove Smart Shoe	www.miomove.cz
Denmark	★	Heroic Sport	www.heroicsport.com
Estonia	★	Gelatex Technologies	www.gela-tex.com
Faroe Islands	★	SafeFriend	www.SafeFriend.com
Finland	★	Myssyfarmi	www.myssyfarmi.fi
Georgia	★	Saini	www.fb.com/saini.ns
Germany	★	ArtNight	www.artnight.com
Greece	★	SPOTLIGHTPOS	www.spotlightpos.com
Guatemala	★	Aerobots	www.aerobots.gt
Haiti	★	Haiti Puzzle	www.haitipuzzle.com
Iceland	★	Rosamosi ehf.	www.mussila.com
Israel	💡	★ 6Degrees LTD	www.6degrees.tech
Italy	★	Tbox Chain srl	www.tboxchain.io
Italy	💡	Evja	www.evja.eu
Kenya	★	DiscoverItal	www.fb.com/DiscoverItal3D/
Latvia	★	Gamechanger Audio	www.gamechangeraudio.com
Lithuania	🤖	★ Interactio	www.interactio.io
Malaysia	★	Cantikful	www.cantikful.my
Mexico	🤖	★ Waiik	www.waiik.net
Moldova	★	GAUS	www.gaus.live
Nepal	★	Paaila Technology	www.paailatechnology.com

Country		Startup	Website
New Zealand		Excio	www.excio.io
Norway		Think Outside	www.thinkoutside.no
Peru		Löfte	www.lofte.pe
Poland		ArtApp	www.art-app.pl
Poland		Hotailors	www.hotailors.com
Portugal		Horizon 47	www.horizon47.com
Romania		AppSeed	www.appseed.us
Russia		iFarm	www.ifarmproject.ru
Saudi Arabia		Shaymaa	shayyallah@gmail.com
Serbia	 	Duality-Hybrid Piano	www.lpduo.com
Singapore		Tutoroo	www.tutoroo.co
South Korea		wisdom W medical	www.wismedi.com
Sweden		More Cosmetics	www.morecosmetics.com
Switzerland		playtrip sagl	www.play-trip.com
Thailand		FIXZY	www.fixzy.net
Tunisia		Prefabulous	www.prefabulous.tn
Ukraine		TRIANGULAR 3E+	www.ahafonova.eu
United Kingdom		Musicbeez	www.musicbeez.com
United States		kweliTV, Inc.	www.kweli.tv

NATIONAL PARTNERS

Country	National Partner	Website
Afghanistan	ASARA	www.asara.af
Albania	Adriapol Institute for Smart and Creative Dev.	www.adriapol.al
Australia	QUT Creative Enterprise Australia	www.qutcea.com
Austria	Austria Wirtschaftsservice	www.aws.at
Azerbaijan	Social Innovation Lab	www.socialinnovationlab.az
Belarus	Creative Belarus	www.creativebelarus.org
Bahrain	Tamkeen	www.tamkeen.bh
Botswana	Intracope	www.entrecorporate.com
Brazil	OpenCity Lab	www.garimpodesolucoes.com.br
Bulgaria	Nu Boyana Film Studios	www.nuboyana.com
Cambodia	GEN Cambodia	www.yeacambodia.org
Canada	Projecthub	www.creativebusinessweek.com
Cape Verde	Cheetah Start	www.fb.com/CheetahStart
Chad	RJDLT	www.rjdl.org
China	Innoway	www.en.z-innoway.com
Cyprus	Industry Disruptor	www.industrydisruptors.org
Czech Republic	Czech Invest	www.czechinvest.org
Denmark	Creative Business Cup	www.creativebusinesscup.com
Estonia	Creative Estonia	www.looveesti.ee
Faroe Islands	Hugskotio	www.hugskotid.fo
Finland	Creative Finland	www.cifinland.fi
Georgia	CBC Georgia	www.cbc.ge

Country	National Partner	Website
Germany	RKW Kompetenzzentrum	www.rkw-kompetenzzentrum.de
Greece	Industry Disruptor	www.industrydisruptors.org
Guatemala	Prodetur	www.prodetur.com
Haiti	CEDEL	www.cedelhaiti.org
Iceland	Innovation Center Iceland	www.nmi.is
India	Startup India	www.startupindia.in
Israel	Shenkar	www.shenkar.ac.il
Italy	MateraHub	www.materahub.com
Jamaica	Creative L'Attitude	www.creativelattitude.com
Japan	5ive Planets	www.fb.com/5ivePlanets
Kenya	Junior Achievement Kenya	www.jakenya.org
Kyrgyz Republic	KG Labs	www.kglabs.org
Latvia	Investment and Development Agency of Letvia	www.liaa.gov.lv
Lithuania	KIKAS	www.creativeindustries.lt
Malaysia	Startup Malaysia	www.startupmalaysia.org
Mexico	SAE Institute	www.mexico.sae.edu
Namibia	GEN Namibia	www.genglobal.org
Nepal	Antarprerana	www.antarprerana.com.np
Netherlands	Federatie Dutch Creative Industries	www.dutchcreativeindustries.com
New Zealand	CBC New Zealand	www.creativebusinesscup.nz
Nigeria	GEN Nigeria	www.gennigeria.org
Norway	657 OSLO	www.657.no
Paraguay	Challenger Paraguay	www.challengerpy.org
Peru	Investa VB	www.investavb.com
Philippines	Young Entrepreneurs Society Philippines	www.yesphilippines.org
Poland	City of Lublin	www.lublin.eu
Portugal	Super Bock Group	www.unicer.pt
Romania	Civitta Romania	www.geaconsulting.ro
Russia	Creative Industries Agency	www.creativeinsutries.ru
Saudi Arabia	Qotuf	www.qotuf.com
Serbia	Creative Industries Cluster of Vojvodina	www.kvik.rs
Sierra Leone	GEN Sierra Leone	www.innosl.com
Singapore	CEB Network Ventures	www.ceborganization.com
South Africa	Creative Enterprises Hub	www.creativebusinesscup.co.za
South Korea	Center for Cultural Industry Research	www.en.knu.ac.kr
Sweden	xPlot	www.xplot.se
Switzerland	Creative Hub	www.creativehub.ch
Thailand	GEN Thailand	www.gethai.org
Tunisia	IACE Tunisia	www.iace.tn
Ukraine	Business Cup EXTREME	www.izolyatsia.org
United States	Creative Startups	www.creativestartups.org
Vietnam	Creative Entrepreneurs Network	www.creativefest.vn
Zambia	ELIF Business Solutions	www.comesa.int

ABOUT CREATIVE BUSINESS NETWORK

The Creative Business Network is a constant, dynamic source of information and inspiration around the creative industry from our network of partners. It's awesome that we all get together once a year, but we need to get together every day to champion creativity & entrepreneurship. That's why we've created a network of partners, stories, advisors, investors, profiles, experts, mentors, webinars and podcasts. Join the Creative Business Network!



MAIN PARTNERS



SUPPORTING PARTNERS



EMBASSY OF ESTONIA
COPENHAGEN



IN COLLABORATION WITH



Creative Entrepreneurs, Innovation and Investments



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